



CREATIVE • CULINARY

**CREDENTIALS 2019**

# About

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F&B Consultancy, Qatar, specializes in A-Z turnkey solutions. From product concept development, to branding, to planning, supervision of business launches and grand openings. Our clients' centric approach enables us to deliver customized and expertly craft solutions. We help them minimize the risk, ease the learning curve while implementing smarter decisions for stronger success ratio.

Whether you are an entrepreneur planning to enter the F&B business, or establish hospitality brand seeking to improve the operations and strengthen your brand identity, our innovative solutions will help you create and maunch an inimitable business model designed for success.

# Services

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## **F & B Consultancy**

Our dedicated team of experts assists clients in taking the journey to success! Our forte : Corporate identity development, empowerment and efficient marketing strategies, creations of stronger SOP's and structured operation manuals. We lead from the front by working closely with our clients on the ground, to meet their customers' requirements.

## **Concept Development**

We analyze the market and competitive landscape while understanding the target audience's conception patterns. We create a concept suitable for the specific segment, launch it into the market. We provide our clients the keys to success.

## **Brand Sourcing**

Through our international travels and market research, we stumble across brands we believe have potential to grow and perform in the MENA region. And sometimes brand approach us seeking expansions. We secure locations and funding. We develop operations and franchise manuals to adapt the brand to the region. We nurture regional boutique brands and give them the tools required to franchise globally.



# Portfolio



# BOHO

*social*

## About :

BOHO Social is a fine casual restaurant, lounge and terrace that serves modern eclectic food with an Arabian twist.

An eclectic mix of colorful fabrics, materials and furniture that make up the space. The restaurant has a dining area, a mezzanine floor with a more private layout for meetings, extended dining seating and a lounge, as well as a terrace which has stunning views over the Gulf. The menu is a culinary journey into the Americas, Asia, Southern Europe and with the Middle East as its home base. The food is familiar and always fresh, wholesome, organic where possible and with vegan options.

**Location : Doha, Qatar**





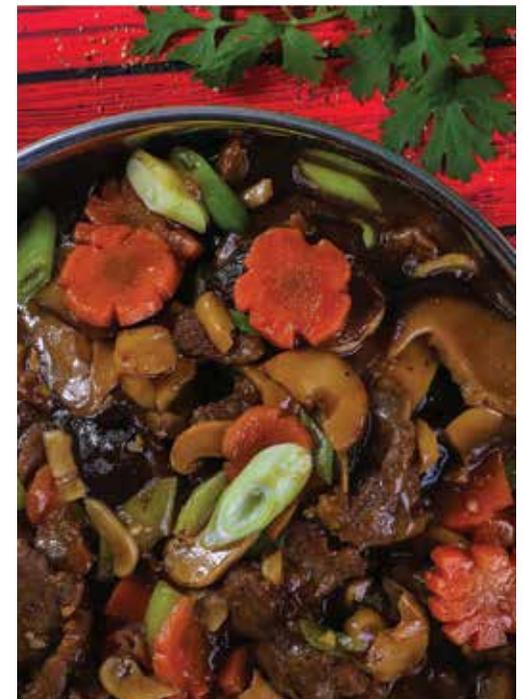


### About :

A food menu designed by food lovers, with a vision to serve authentic and flavorful Chinese food at an affordable price, hence, the rice and the noodle was born.

A comfortable dining destination that boasts a wide variety of all the favorite Chinese dishes with a modern twist, to match the specific flavors that are known and loved in this region of the world. R&N quickly developed from one restaurant in Jordan to four branches across KSA and Qatar.

**Location : Doha, Qatar**





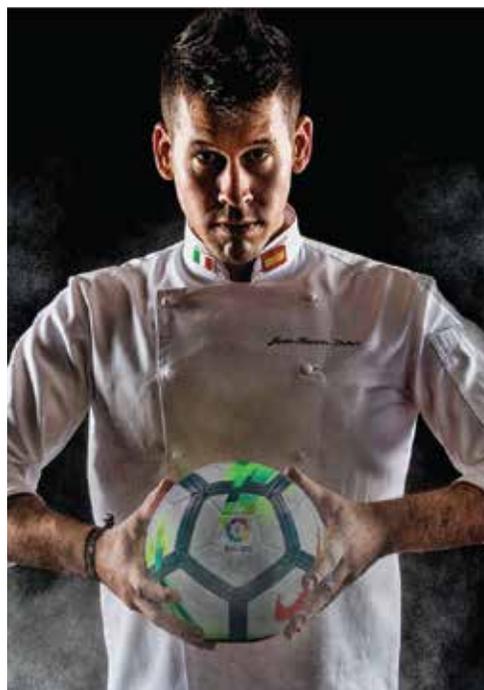
### About :

F&B consultancy, Qatar was responsible for developing the worlds first Laliga restaurant and lounge, which will serve football lovers a great dining experience while their watch their favorite teams play.

This project in Doha is an important milestone in countries build up to the world cup 2022, and will be a prototype for further expansions around the GCC and MENA region.

**Client : Katara Hospitality**

**Location : Doha, Qatar**







**About :**

Thai Society showcases all the favorite dishes from one of the worlds' most popular cousins. All cooked with love and passion by Thai chefs.

The kitchen focusses on market fresh ingredients, and has been tweaked to particularly excite the palate of the middle eastern & Qatari market.

**Location : Doha, Qatar**





**About :**

In response to global health trends, we created the first healthy bowl on Doha.



**Location : Doha, Qatar**

## FRANCHISE

# BRUNCH & CAKE

IN GRANDMOTHERS  
WE TRUST

## About :

The most Instagrammable restaurant in Barcelona is opening its doors for the first time in the Middle East. Brunch & Cake is a produce driven restaurant, with the slogan "In Grandma We Trust." Born from a cupcake kiosk in the streets of Barcelona to 5 popular brunch cafés across town. Brunch & Cake will serve all day from mornings to evenings, delicious, wholesome, playful, organic, colorful and dishes that are worth a "share and like" before eating.

For franchise enquiries contact us at [info@fnb-consulting-qatar.com](mailto:info@fnb-consulting-qatar.com)



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Contact us for concept development or  
franchise opportunities of the following  
brands: **BOHO Social, Brunch and Cake, The  
Bowl, Thai Society and Rice and the Noodle.**

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THANK YOU